

Date	Event	Details	Venue and Time
Tuesday 17 <sup>th</sup> October	<b>Multibox: My journey as a rural entrepreneur</b>	James Wright from Multibox will talk about his journey as a young rural entrepreneur including his top tips for any budding entrepreneurs.	7-8pm EJ01
Wednesday 18 <sup>th</sup> October	Idea generation: <b>coming up with an idea.</b>	Dr David Bozward, Principal Lecturer in Entrepreneurship will be helping you to generate a business idea to take forward.	2-4pm TL11
Tuesday 24 <sup>th</sup> October (TBC)	How I started my beverage business.	Ben Bowerman who is Founder of Godslington Manor Spring Water will talk about how he launched his beverage business.	7-8pm EJ01
Wednesday 25 <sup>th</sup> October	Idea to reality; <b>progressing your idea</b>	Dr David Bozward, Principal Lecturer in Entrepreneurship will help you understand the steps needed to progress your idea.	2-4pm TL11
Wednesday 1 <sup>st</sup> November	<b>How to get your business spotted: PR</b>	Rhea Freeman, PR consultant will be hosting a workshop to let you know how best to get your business in the press.	2-4pm TL 11
Tuesday 7 <sup>th</sup> November	Inspirational entrepreneur: <b>Emma Jones MBE Enterprise Nation</b>	Emma Jones Founder of Enterprise Nation, the UK's most active small business network and Co-Founder of Start-up Britain. In 2015 was appointed by the UK Prime Minister as a Business Ambassador.	7-8pm EJ06
Wednesday 8 <sup>th</sup> November	Starting a business: <b>Creating a viable business model</b>	Megan John from Alan Brookes Accountants will be discussing how to create a viable model for your new business.	2-4pm TL11
Monday 13 <sup>th</sup> November	<b>Think It Challenge</b>	Your chance to record a 2 minute pitch to camera for your early stage business idea. The winning idea will receive a prize.	Glass Room GLB 11am – 2pm
Wednesday 15 <sup>th</sup> November (TBC)	<b>Social Media; getting your voice out there.</b>	Lorna Stevens, MD of Big Yellow Marketing will run a 2 hour workshop on how to create a professional social media presence for your business.	2-4pm TL11
Thursday 16 <sup>th</sup> November	Inspirational entrepreneur: <b>Julian Dunkerton SuperDry Founder</b>	An interview with Julian Dunkerton, hosted by the Enterprise Society President Laura Marshall. (Please email; <a href="mailto:enterprise@rau.ac.uk">enterprise@rau.ac.uk</a> to book a place)	1-2pm Boutflour Hall
Tuesday 21 <sup>st</sup> November (TBC)	<b>Raising finance for your business</b>	James Flower from Field & Flower who has recently run a crowd funding campaign for their business, plus Philip Tellwright who is experienced in working with angels and investors.	7-8pm EJ06
Wednesday 22 <sup>nd</sup> November	Starting a business; <b>money matters</b>	Megan Johns from Alan Brookes Accountants will highlight key areas of small business accounts you need to be aware of.	2-4pm TL11
Wednesday 22 <sup>nd</sup> November	<b>E4 Challenge</b>	Working with students from across Cirencester on a product idea and pitch.	12.30 -2.30 KRR/EJ06
Wednesday 29 <sup>th</sup> November (TBC)	Expert meetings: <b>Legal</b>	Hosted by solicitors from Harrison Clark Rickerby Law Firm	30 minute meeting
Wednesday 6 <sup>th</sup> December	Expert meeting: <b>Accountancy</b>	Individual meetings to discuss your business with an accountant and business adviser	40 min meetings
Friday 8 <sup>th</sup> December	Expert meetings: <b>Business consultant</b>	Christine Cross, who was the Chief Retail Advisor at PwC, will be hosting one to one sessions with students to discuss their early stage businesses and action needed.	40 min meetings

For further information regarding the enterprise programme, please contact;

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